

Jeeva A

Bangalore, India ☎ +91-8754355710 ✉ designsbyjeeva@gmail.com

🌐 linkedin.com/in/jeevadesignerr Bē behance.net/Jeeva-portfolio 🌐 jeevadesignerr.github.io

Summary

Dynamic Visual and Motion Designer with over 3 years of experience in developing end-to-end visual identities and specialized mascot-driven motion systems. Recognized as a Top Performer for delivering high-impact branding, vector illustration, and production-ready assets tailored for seamless web and application integration. Expert at translating complex concepts into engaging visual stories through 2D and 3D mediums.

Skills

- **Design & 3D:** Visual Identity Systems, Logo Architecture, Advanced Typography, Design Systems, Blender 3D, Cinematic Lighting, and Product Animation.
- **Motion Graphics:** Character Animation, Kinetic Typography, SaaS Animation, Lottie (JSON) Optimization, and UI Interaction States.
- **Software Tools:** Adobe Creative Suite (After Effects, Illustrator, Photoshop, Premiere Pro, InDesign), Figma, and Blender.
- **Professional Workflow:** Asset Optimization, Developer Handoff, UI/UX Integration, and Production Design Management.

Experience

Flatworld Solutions

Dec 2024 – Present

Graphic & Motion Designer

Bangalore, India

- Awarded "Top Performer" (2025) for maintaining consistent high-quality output across international visual communication projects.
- Lead the design of production-ready trophy and award graphics for global clients, ensuring high precision and brand alignment.
- Convert legacy, low-quality assets into high-resolution vector deliverables to support scalable marketing and branding needs.
- Design and animate mascot characters in After Effects, creating expressive emotional states that improve user engagement within application interfaces.
- Streamline technical handoffs by exporting optimized animations via Bodymovin/Lottie for lightweight and fluid integration.

Academy of Media Design (AMD)

Jul 2024 – Sep 2024

Graphic Design Mentor

Contract

- Managed and mentored a cohort of 250+ students, providing deep-dive training in branding fundamentals, UI principles, and technical design tools.
- Developed structured curriculum and led workshops on Adobe Creative Cloud workflows to ensure student proficiency in industry-standard software.
- Bridged academic design theory with practical professional execution, focusing on portfolio development and market-ready skill sets.

First Contact

Oct 2024 – Nov 2024

Graphic Designer

Remote Internship

- Contributed to the development of initial brand concepts and digital marketing assets during a focused remote internship.
- Collaborated with the creative team to iterate on visual designs, ensuring brand consistency across various social media and digital platforms.

- Assisted in the creation of visual layouts and typography-focused designs for internal and external communication materials.

Doodlenaut Design Co.

Apr 2023 – Present

Freelance Designer

Remote

- Deliver comprehensive branding, print production, and digital design solutions for a diverse global clientele.
- Orchestrate the production of professional brochures, event posters, and social media kits that align with client marketing strategies.
- Manage end-to-end creative projects, from conceptual brainstorming to the delivery of production-ready digital and print assets.

Highlighted Projects

BB Digital & Print — Menu Design & Social Media

- Developed specialized menu designs and social media marketing assets for both digital and print platforms, ensuring visual appeal and brand alignment.
- Created a cohesive visual language for promotional campaigns, focusing on high-quality layouts that increased customer engagement across platforms.
- Managed the end-to-end design process from initial concept to print-ready files, maintaining rigorous consistency across all customer touchpoints.

HoppIt Activewear — Brand Identity System

- Architected a complete brand identity from the ground up targeted at Gen-Z urban athletes, focusing on dynamic energy and lifestyle appeal.
- Designed a custom mascot and established rigorous brand guidelines for typography, palette usage, and digital assets.

Motion Design — Character Motion Animations

- Designed and animated mascot characters specifically for UI integration, creating multiple interactive states to improve user experience.
- Exported and optimized complex animations using Lottie to ensure high-performance execution on mobile and web platforms.

Certifications

- **This is Animation — Yellow Brick:** Sony Pictures Animation (SPAI)
- **Microsoft Copilot Masterclass — Expert:** Skill Nation
- **Foundations of UX Design:** Google / Coursera
- **ChatGPT for Everyone:** GUVI

Education

G. Venkataswamy Naidu College

2021 – 2024

Bachelor of Science (B.Sc) in Mathematics

Kovilpatti, India

Achievements

- **1st Prize Winner (2026):** Secured top honors in the Communication Design category at the DOT School of Design for the Gre-O brand project.
- **Top Performer Recognition (2025):** Commended at Flatworld Solutions for excellence in high-quality design output and consistency.
- **Mentorship Impact (2024):** Successfully trained 250+ students in design; specialized in empowering literature students with career-ready design skills as a career backup.